

### DATA PROCESSING DISCLOSURE FOR MARKETING PURPOSES

# Dear Client,

**Banca Nazionale del Lavoro SpA**, headquartered in Rome, in Viale Altiero Spinelli no. 30, subject to management and coordination on the part of BNP Paribas SpA, headquartered in Paris [hereinafter also referred to as "the Bank"], in its capacity as "data controller", is required to provide you with some information regarding the processing of the **contact details** you provided, for marketing purposes, pursuant to Articles 129 and 130 of Legislative Decree 196/2003.

### ABOUT US AND HOW TO CONTACT US

BNL S.p.A., with offices in Rome, Viale Altiero Spinelli, 30, Website: www.BNL.it. Pursuant to Art. 38 of the GDPR, we are pleased to provide you with the contact data of our Data Protection Officer (DPO), Mario Mosca: dataprotectionofficer@BNLmail.com.

# PURPOSE OF PERSONAL DATA PROCESSING AND LEGAL BASIS

Data may be processed for the following purposes:

- a. Marketing activities regarding products and/or services of BNL and third-party companies, including those belonging to BNL Group and BNP Paribas Group: sending of advertising material, direct sales, conducting market research, commercial communication using automatic call systems without the intervention of an operator, e-mail, fax, MMS and SMS or messages of other kinds. The processing for the above-mentioned purposes generally requires your consent, revocable at any time by contacting the Bank in the manner and to the addresses specified below.
- b. Communication of data to third-party companies, including those belonging to BNL Group and BNP Paribas Group, for activities the regarding marketing of their products and/or services: sending of advertising material, direct sales, conducting market research, commercial communication using automatic call systems without the intervention of an operator, e-mail, fax, MMS and SMS or messages of other kinds. Data processing for the above-mentioned purposes requires your consent, revocable at any time by contacting the Bank in the manner and to the addresses specified below.

#### HOW DATA ARE PROCESSED

Data are processed using manual and electronic means and IT tools, for reasons strictly linked to the said purposes and, in all cases, in such a way as to guarantee the security and confidentiality thereof.

#### PERSONS OR CLASSES OF PERSONS TO WHOM THE DATA MAY BE DISCLOSED

The persons designated by BNL as persons in charge of the processing and/or as Data Processors may have access to your data. Only with your consent the Bank may disclose your data to third-party companies, also belonging to BNL Group and/or BNP Paribas Group, who, in their capacity as Independent Data Controllers, may process said data through communication automated means (e.g. pre-recorded phone call, e-mail, facsimile, SMS, MMS, APP) for the purposes of commercial information, market research, sale and promotion of their products or services. Data are not subject to disclosure.

### **PROTECTION INSTRUMENTS**

With reference to the processing of their data on the part of the Bank, Customers,

- for the purposes set forth at point a), have the right to withdraw any consent they may have given at any time, by contacting the manager;
- for the purposes set forth at point b), have the right to withdraw any consent they may have given at any time, by contacting the manager.

## DATA STORAGE TIMES

The Bank will store your contact data and process them for the above purposes until consent is withdrawn.

BANCA NAZIONALE DEL LAVORO SPA